

**Analysis Geography:** Hwy 24 & Hwy 63  
Moberly, MO

**Date:** 4/26/2006

<b>Category Totals</b>	<b>15 Min Drive Time</b>	<b>30 Min Drive Time</b>
Food at Home	\$47,937,160	\$104,556,180
Food Away from Home	\$35,594,630	\$78,717,890
Alcoholic Beverages	\$8,598,680	\$19,090,440
Smoking Products & Supplies	\$9,517,320	\$20,121,720
Personal Care Products & Services	\$6,620,820	\$14,716,280
Day Care	\$2,349,930	\$5,292,490
Household Furnishings & Services	\$46,765,220	\$105,346,130
Housing Expenses	\$10,873,800	\$23,891,740
Apparel	\$29,435,410	\$66,507,260
Sports & Recreation	\$9,005,920	\$20,574,420
Miscellaneous	\$20,912,100	\$47,195,690
Education	\$7,735,750	\$19,085,780
Automotive	\$78,949,460	\$177,915,920
Health Care	\$34,718,910	\$76,048,310
<b>TOTAL</b>	<b>\$349,015,110</b>	<b>\$779,060,250</b>

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<b>Food at Home</b>	<b>15 Min Drive Time</b>	<b>30 Min Drive Time</b>
<b>Cereals &amp; Cereal Products</b>	<b>\$2,706,990</b>	<b>\$5,887,380</b>
Cereals	\$1,608,900	\$3,505,980
Rice	\$219,860	\$474,030
Pasta, Cornmeal, and Other	\$446,630	\$970,790
Flour	\$431,600	\$936,580
<b>Bakery Products</b>	<b>\$4,936,600</b>	<b>\$10,792,350</b>
Cookies	\$714,990	\$1,561,450
Crackers	\$418,370	\$912,800
Bread Products	\$3,803,240	\$8,318,100
<b>Fish &amp; Seafood</b>	<b>\$865,200</b>	<b>\$1,896,740</b>
Canned Fish	\$167,050	\$368,030
Frozen Fish	\$305,190	\$665,410
Fresh Fish	\$392,960	\$863,300
<b>Meats &amp; Poultry</b>	<b>\$8,781,580</b>	<b>\$19,158,760</b>
Meats	\$6,440,270	\$14,012,980
Poultry	\$2,341,310	\$5,145,780
<b>Juices</b>	<b>\$1,160,880</b>	<b>\$2,552,670</b>
Frozen Juices	\$174,730	\$381,680
Other Juices	\$986,150	\$2,170,990
<b>Fruits &amp; Vegetables</b>	<b>\$5,133,440</b>	<b>\$11,212,010</b>
Fresh Fruits & Vegetables	\$3,522,270	\$7,705,450
Frozen Fruits & Vegetables	\$538,270	\$1,177,470
Canned Fruits & Vegetables	\$866,480	\$1,882,470
Other Vegetables	\$206,420	\$446,620
<b>Dairy Products</b>	<b>\$4,978,000</b>	<b>\$10,852,870</b>
Eggs	\$445,470	\$966,700
Fresh Whole Milk All Types	\$1,326,930	\$2,868,510
Cream	\$110,600	\$242,700
Butter & Margarine	\$452,860	\$984,400
Cheese	\$1,447,030	\$3,164,060
Ice Cream Related Products	\$863,940	\$1,891,750
Other Dairy Products	\$331,170	\$734,750
<b>Sugar &amp; Other Sweets</b>	<b>\$3,700,410</b>	<b>\$8,058,770</b>
Candy & Chewing Gum	\$2,469,600	\$5,398,060
Jams, Jellies, and Preserves	\$593,960	\$1,294,440
Sugar & Artificial Sweeteners	\$636,850	\$1,366,270
<b>Fats &amp; Oils</b>	<b>\$463,060</b>	<b>\$1,003,820</b>
Fats & Oil Products	\$191,070	\$412,850
Non-Dairy Cream	\$116,530	\$253,390
Peanut Butter	\$155,460	\$337,580
<b>Non-Alcoholic Beverages</b>	<b>\$5,156,540</b>	<b>\$11,247,750</b>
Coffee	\$774,760	\$1,695,300
Non-Carbonated Beverages	\$1,028,560	\$2,261,830
Carbonated Beverages	\$3,100,610	\$6,739,470
Tea	\$252,610	\$551,150

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<b>Food at Home</b>	<b>15 Min Drive Time</b>	<b>30 Min Drive Time</b>
<b>Prepared Foods</b>	<b>\$10,054,460</b>	<b>\$21,893,060</b>
Canned / Packaged Soup	\$793,480	\$1,724,880
Frozen Meals	\$633,590	\$1,368,830
Frozen Prepared Food	\$1,644,520	\$3,570,190
Potato Chips & Other Snacks	\$1,823,280	\$3,980,920
Nuts	\$436,080	\$957,250
Salt & Other Seasonings	\$311,310	\$689,560
Sauces & Gravies	\$709,510	\$1,554,070
Prepared Salads	\$255,210	\$559,150
Baby Food	\$622,450	\$1,339,770
Condiments	\$1,253,180	\$2,731,990
Miscellaneous Prepared Food	\$1,571,850	\$3,416,450
<b>Housekeeping Supplies</b>	<b>\$3,000,520</b>	<b>\$6,573,330</b>
Soaps & Detergents	\$342,150	\$745,880
Other Laundry & Cleaning Products	\$328,230	\$722,950
Paper Towels & Napkins	\$966,990	\$2,102,790
Miscellaneous Housekeeping Products	\$1,363,150	\$3,001,710
	<b>15 Min Drive Time</b>	<b>30 Min Drive Time</b>
<b>Food Away From Home</b>		
<b>Lunch</b>	<b>\$10,925,540</b>	<b>\$23,995,120</b>
Lunch Fast Food	\$6,780,570	\$14,827,490
Lunch Full Service	\$4,144,970	\$9,167,630
<b>Dinner</b>	<b>\$9,926,230</b>	<b>\$22,117,820</b>
Dinner Fast Food	\$3,180,890	\$7,047,800
Dinner Full Service	\$6,745,340	\$15,070,020
<b>Breakfast &amp; Brunch</b>	<b>\$3,007,740</b>	<b>\$6,588,310</b>
Breakfast & Brunch Fast Food	\$1,518,640	\$3,302,630
Breakfast & Brunch Full Service	\$1,489,100	\$3,285,680
<b>Other</b>	<b>\$11,735,120</b>	<b>\$26,016,640</b>
Snacks & Non-Alcoholic Beverages	\$3,705,610	\$8,085,850
Catered Affairs	\$542,770	\$1,224,010
Food & Non-Alcoholic Beverages on Trips	\$7,486,740	\$16,706,780
	<b>15 Min Drive Time</b>	<b>30 Min Drive Time</b>
<b>Alcoholic Beverages</b>		
<b>Alcoholic Beverages at Home</b>	<b>\$6,134,210</b>	<b>\$13,614,330</b>
Beer & Ale at Home	\$4,581,240	\$10,018,200
Whiskey at Home	\$364,700	\$798,370
Wine at Home	\$672,750	\$1,599,590
Other Alcoholic Beverages at Home	\$515,520	\$1,198,170
<b>Alcoholic Beverages Away from Home</b>	<b>\$2,464,470</b>	<b>\$5,476,110</b>
Beer & Ale Away from Home	\$332,950	\$750,040
Wine Away from Home	\$99,360	\$231,220
Other Alcoholic Beverages Away from Home	\$147,870	\$341,950

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<b>Alcoholic Beverages</b>		
Alcohol at Restaurants & Etc.	\$1,884,290	\$4,152,900
<b>Smoking Products &amp; Supplies</b>		
Cigarettes	\$8,975,140	\$18,948,900
Cigars, Pipes, and Other Tobacco Products	\$542,180	\$1,172,820
<b>Personal Care Products &amp; Services</b>		
Services	\$2,751,920	\$6,275,470
Products	\$3,868,900	\$8,440,810
Hair Care Products	\$1,097,050	\$2,383,600
Non-Electric Articles for Hair	\$126,370	\$274,530
Oral Hygiene Products & Articles	\$532,680	\$1,154,160
Shaving Needs	\$312,500	\$682,620
Cosmetics, Perfume, and Bath	\$1,146,930	\$2,505,150
Deodorant & Feminine Hygiene Products	\$587,750	\$1,290,790
Electric Personal Care Appliances	\$59,260	\$135,750
Wigs & Hairpieces	\$6,360	\$14,210
<b>Day Care</b>		
Babysitting & Child Care	\$349,300	\$785,090
Day Care, Nursery, and Pre-School	\$1,404,380	\$3,211,320
Eldercare	\$596,250	\$1,296,080
<b>Household Furnishings &amp; Services</b>		
Household Services	\$2,976,170	\$6,343,170
Domestic Service	\$933,950	\$2,055,680
Gardening & Lawn Service	\$976,900	\$2,071,550
Miscellaneous Home Services	\$167,770	\$364,220
Termite & Pest Control Services	\$69,720	\$140,700
Moving, Storage, and Frieght	\$827,830	\$1,711,020
Domestic Textiles	\$1,651,080	\$3,706,340
Bathroom Linens	\$410,240	\$908,350
Bedroom Linens	\$1,240,840	\$2,797,990
Window & Furniture Covers	\$2,167,620	\$4,924,930
Kitchen & Dining Room Linens	\$71,470	\$164,600
Other Linens	\$45,630	\$104,050
Curtains & Drapes	\$584,900	\$1,335,910
Slipcovers & Decorative Pillows	\$61,520	\$142,510
Sewing Materials	\$375,570	\$853,100
Window Coverings	\$147,010	\$324,210
Non-Permanent Floor Coverings	\$265,630	\$605,620

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Household Furnishings & Services	15 Min Drive Time	30 Min Drive Time
Other Household Decorative Items	\$615,890	\$1,394,930
<b>Bedroom Furniture</b>	<b>\$1,522,540</b>	<b>\$3,432,680</b>
Mattress Springs	\$766,800	\$1,702,740
Other Bedroom Furniture	\$755,740	\$1,729,940
<b>Living &amp; Dining Room Furniture</b>	<b>\$2,355,170</b>	<b>\$5,384,450</b>
Living Room Chairs	\$567,130	\$1,284,290
Living Room Tables	\$211,340	\$479,180
Sofas	\$1,041,240	\$2,381,710
Kitchen & Dining Room Furniture	\$535,460	\$1,239,270
<b>Other Furniture</b>	<b>\$1,578,250</b>	<b>\$3,592,350</b>
Infants Furniture	\$95,290	\$212,670
Patio, Porch, and Outdoor Furniture	\$221,050	\$519,000
Other Living & Family Room Furniture	\$714,510	\$1,629,630
Office Furniture & Equipment Home	\$184,250	\$425,110
Rental Office Furniture & Equipment Home	\$111,300	\$234,900
Infants Equipment	\$59,330	\$130,650
Lamps & Lighting Fixtures	\$138,340	\$315,120
Closet & Storage Items	\$54,180	\$125,270
<b>Major Household Appliances</b>	<b>\$2,676,830</b>	<b>\$5,977,680</b>
Purchase & Install Window AC	\$129,850	\$283,910
Purchase & Install Refrigerator Freezer	\$734,310	\$1,638,050
Purchase & Install Clothes Washer	\$342,180	\$753,820
Purchase & Install Clothes Dryer	\$226,690	\$502,250
Purchase & Install Stoves & Ovens	\$388,870	\$877,410
Purchase & Install Microwave Ovens	\$122,530	\$271,460
Purchase & Install Dishwashers	\$218,290	\$498,360
Repair of Household Appliances	\$292,160	\$659,060
Sewing Machines	\$51,770	\$115,030
Electric Floor Cleaning Equipment	\$170,180	\$378,330
<b>Small Appliances &amp; Housewares</b>	<b>\$5,051,390</b>	<b>\$11,367,450</b>
Small Electric Kitchen Appliances	\$315,160	\$698,340
Portable Heating & Cooling Equipment	\$96,200	\$213,530
Plastic Dinnerware	\$111,020	\$257,690
China & Other Dinnerware	\$613,860	\$1,397,200
Flatware	\$212,560	\$499,110
Glassware	\$284,800	\$657,360
Serving Pieces	\$124,900	\$284,020
Non-Electric Cookware	\$843,600	\$1,871,650
Clocks	\$30,740	\$72,910
Smoke Alarm	\$20,150	\$44,060
Miscellaneous Household Items	\$2,398,400	\$5,371,580
<b>Miscellaneous Household Equipment</b>	<b>\$4,333,490</b>	<b>\$9,769,620</b>
Power Tools	\$634,600	\$1,436,460
Non-Power Hand Tools	\$280,330	\$629,910
Fresh Flowers & Potted Plants	\$1,346,720	\$3,048,150

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Household Furnishings & Services	15 Min Drive Time	30 Min Drive Time
Outdoor Equipment	\$63,720	\$147,570
Lawn & Garden Supplies	\$1,345,290	\$3,006,570
Rental & Repair of Lawn Mowing Equipment	\$71,410	\$161,400
Yard Machinery Power & Non-Power	\$591,420	\$1,339,560
<b>Household Repairs</b>	<b>\$9,642,800</b>	<b>\$21,989,610</b>
Wall to Wall Carpet	\$1,158,100	\$2,637,560
Heat, AC, Electric Labor & Materials	\$1,303,010	\$2,917,770
Plumbing & Water Heater Labor & Materials	\$597,550	\$1,355,280
Electrical Supplies & Heating & Cooling Equipment	\$51,860	\$112,810
Construction Materials	\$191,360	\$430,640
Hard Surface Floor Labor & Materials	\$186,770	\$429,590
Floor Repair & Replacement Materials	\$58,800	\$130,200
Patio, Masonry, and etc. Materials	\$15,520	\$35,040
Landscaping Materials	\$32,180	\$74,050
Remodeling & Maintenance Repair Materials	\$119,250	\$269,430
Paint & Wallpaper Supplies & Equipment	\$312,540	\$701,990
Paneling, Roofing, and Siding Materials	\$385,600	\$862,560
Plumbing Supplies & Equipment	\$120,000	\$263,120
Security System Management Fees	\$159,690	\$359,610
Miscellaneous Household Repairs	\$9,860	\$22,610
Miscellaneous Equipment & Hardware	\$2,100	\$4,640
Capital Improvements Material	\$907,000	\$2,081,240
Capital Improvements Labor	\$2,548,830	\$5,953,400
Roofing & Gutters Labor & Materials	\$1,191,210	\$2,675,230
Painting & Papering Labor & Materials	\$291,570	\$672,840
<b>TV, Radio, and Sound Equipment</b>	<b>\$12,809,880</b>	<b>\$28,857,850</b>
Comm Antenna or Cable TV	\$3,858,300	\$8,344,220
Color TVs All	\$1,115,860	\$2,475,500
VCRs & Video Disc Players	\$253,040	\$566,170
Radios	\$360,740	\$796,860
Sound Components & Component System	\$1,040,830	\$2,446,650
Record, Tape, CD, or Video Mail Order	\$1,109,550	\$2,539,490
Purchased CD or Tape not Club	\$204,850	\$469,930
Video Cassettes, Tapes, Discs	\$386,850	\$854,690
Computer Software Accessories Home Use	\$272,910	\$658,250
Computer Hardware Home Use	\$2,815,740	\$6,543,490
Repair Computer System Home Use	\$44,000	\$98,660
Calculator or Other Office Machine Home Use	\$35,010	\$83,200
Rental Video Cassette Tapes	\$608,660	\$1,376,080
Telephone Answering Devices	\$17,910	\$42,070
Telephone Accessories	\$171,840	\$390,010
Video Games Hardware & Software	\$239,610	\$542,440
Repair of TV, Radio, or Sound Equipment	\$257,720	\$595,190
Rental of Home Electronic Equipment	\$16,460	\$34,950

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## Housing Expenses

15 Min Drive Time

30 Min Drive Time

	15 Min Drive Time	30 Min Drive Time
<b>Fuels &amp; Utilities</b>	<b>\$2,004,100</b>	<b>\$4,374,200</b>
Fuel Oil	\$439,080	\$991,770
Gas Bottled or Tank	\$1,516,810	\$3,271,740
Other Home Heating Fuels	\$48,210	\$110,690
<b>Telephone Services</b>	<b>\$8,869,700</b>	<b>\$19,517,540</b>
Telephone Service Excluding Mobile Phone	\$4,367,850	\$9,635,030
Telephone Service For Mobile Phone	\$4,501,850	\$9,882,510

## Apparel

15 Min Drive Time

30 Min Drive Time

	15 Min Drive Time	30 Min Drive Time
<b>Women's Apparel</b>	<b>\$8,357,250</b>	<b>\$19,110,720</b>
Women's Coats & Jackets	\$1,130,770	\$2,561,620
Women's Dresses	\$570,000	\$1,271,800
Women's Sport Coats & Tailored Jackets	\$173,640	\$392,300
Women's Vests & Sweaters	\$509,400	\$1,166,760
Women's Shirts, Tops, and Blouses	\$1,288,170	\$3,010,410
Women's Skirts	\$314,520	\$721,280
Women's Pants	\$1,495,420	\$3,473,520
Women's Shorts & Shorts Sets	\$352,040	\$806,210
Women's Active Sportswear	\$208,010	\$476,250
Women's Sleepwear	\$215,320	\$482,610
Women's Undergarments	\$520,080	\$1,189,480
Women's Hosiery	\$296,790	\$661,750
Women's Suits	\$673,730	\$1,506,000
Women's Accessories	\$272,060	\$620,170
Women's Uniforms & Costumes	\$337,300	\$770,560
<b>Men's Apparel</b>	<b>\$6,253,950</b>	<b>\$14,214,590</b>
Men's Suits	\$712,000	\$1,599,270
Men's Sport Coats & Tailor Jackets	\$223,580	\$509,800
Men's Coats & Jackets	\$448,660	\$1,022,320
Men's Underwear	\$258,760	\$587,550
Men's Hosiery	\$160,320	\$364,510
Men's Nightwear & Loungewear	\$56,910	\$127,710
Men's Accessories	\$189,820	\$441,740
Men's Sweaters & Vests	\$325,700	\$736,460
Men's Active Sportswear	\$162,920	\$386,320
Men's Shirts	\$1,382,480	\$3,150,720
Men's Pants	\$1,709,680	\$3,872,790
Men's Shorts & Shorts Sets	\$379,470	\$863,940
Men's Uniforms & Costumes	\$243,650	\$551,460
<b>Girl's Apparel</b>	<b>\$2,140,230</b>	<b>\$4,674,930</b>
Girl's Coats & Jackets	\$131,300	\$284,720
Girl's Dresses & Suits	\$210,040	\$460,870
Girl's Shirts, Blouses, and Sweaters	\$473,130	\$1,035,600
Girl's Skirts & Pants	\$575,750	\$1,251,680

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## Apparel

15 Min Drive Time

30 Min Drive Time

Girl's Shorts & Shorts Sets	\$232,960	\$507,930
Girl's Active Sportswear	\$67,470	\$149,670
Girl's Underwear & Sleepwear	\$160,710	\$350,530
Girl's Hosiery	\$59,760	\$129,510
Girl's Accessories	\$28,910	\$63,880
Girl's Uniforms & Costumes	\$200,200	\$440,540
<b>Boy's Apparel</b>	<b>\$2,122,170</b>	<b>\$4,626,770</b>
Boy's Coats & Jackets	\$162,370	\$351,720
Boy's Sweaters	\$70,570	\$155,270
Boy's Shirts	\$456,860	\$999,570
Boy's Underwear	\$108,040	\$234,400
Boy's Nightwear	\$30,790	\$68,420
Boy's Hosiery	\$69,070	\$149,740
Boy's Accessories	\$26,090	\$57,550
Boy's Suits, Sport Coats, and Vests	\$52,790	\$116,250
Boy's Pants	\$682,540	\$1,483,010
Boy's Shorts & Shorts Sets	\$301,780	\$655,910
Boy's Active Sportswear	\$73,910	\$162,140
Boy's Uniforms & Costumes	\$87,360	\$192,790
<b>Infants' Apparel</b>	<b>\$895,430</b>	<b>\$1,938,140</b>
Infants' Coats, Jackets, and Snowsuit	\$30,070	\$65,730
Infants' Rompers, Dresses, and Outerwear	\$254,890	\$563,890
Infants' Undergarments	\$472,110	\$1,005,940
Infants' Sleeping Garments	\$53,380	\$116,430
Infants' Accessories	\$84,980	\$186,150
<b>Footwear (Excl Infants')</b>	<b>\$3,646,880</b>	<b>\$8,248,760</b>
Men's Footwear	\$1,112,900	\$2,578,720
Boy's Footwear	\$468,950	\$1,019,490
Girl's Footwear	\$434,200	\$947,200
Women's Footwear	\$1,630,830	\$3,703,350
<b>Other Apparel Products &amp; Services</b>	<b>\$6,019,500</b>	<b>\$13,693,350</b>
Clothing Material & Pattern	\$270,710	\$604,340
Clothing Rental & Storage	\$1,085,390	\$2,442,490
Clothing Repair & Alteration	\$1,051,840	\$2,383,400
Shoe Repair & Other Shoe Service	\$12,490	\$30,050
Coin Operated Laundry Service	\$253,060	\$500,810
Laundry & Dry Cleaning not Coin Operated	\$303,490	\$674,930
Watches	\$447,010	\$1,037,160
Jewelry	\$2,455,300	\$5,703,190
Watch & Jewelry Repair	\$140,210	\$316,980

15 Min Drive Time

30 Min Drive Time

## Sports & Recreation

<b>Recreation</b>	<b>\$3,001,980</b>	<b>\$6,996,210</b>
Social or Recreational Civic Club Membership	\$660,620	\$1,527,650

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## Sports & Recreation

15 Min Drive Time

30 Min Drive Time

Fees for Participant Sports	\$599,540	\$1,372,520
Admission to Sporting Events	\$595,030	\$1,415,950
Fees for Recreational Lessons	\$531,700	\$1,255,690
Music Instruments & Accessories	\$269,170	\$617,700
Rental & Repair Musical Instruments	\$16,530	\$36,630
Admission Fees for Entertainment	\$329,390	\$770,070
<b>Sports Equipment</b>	<b>\$6,003,940</b>	<b>\$13,578,210</b>
General Sports & Exercise Equipment	\$1,090,230	\$2,495,910
Bicycles	\$321,620	\$720,580
Camping Equipment	\$140,320	\$318,290
Hunting Fishing Equipment	\$253,960	\$564,680
Winter Sport Equipment	\$97,230	\$228,130
Water Sport Equipment	\$151,780	\$350,440
Playground Equipment	\$174,790	\$387,070
Other Sports Equipment	\$321,400	\$749,060
Toys, Games, Hobbies, and Tricycles	\$3,452,610	\$7,764,050

## Miscellaneous

15 Min Drive Time

30 Min Drive Time

<b>Photographic Equipment &amp; Supplies</b>	<b>\$952,560</b>	<b>\$2,192,100</b>
Film	\$258,290	\$590,830
Film Processing	\$256,610	\$589,490
Photographic Equipment	\$437,660	\$1,011,780
<b>Pet Expenses</b>	<b>\$4,144,660</b>	<b>\$9,457,750</b>
Pet Food	\$2,683,410	\$6,161,280
Pet Supplies & Medicine	\$270,640	\$630,190
Pet Services	\$39,540	\$91,150
Veterinarian Services	\$1,151,070	\$2,575,130
<b>Reading Materials</b>	<b>\$4,414,830</b>	<b>\$9,741,950</b>
Books not Through Book Club	\$1,732,900	\$3,711,980
Books Through Book Club	\$1,713,080	\$3,810,450
Newspapers Single Copy & Subscriptions	\$788,490	\$1,820,830
Magazines Single Copy & Subscriptions	\$180,360	\$398,690
<b>Travel</b>	<b>\$8,399,530</b>	<b>\$19,230,560</b>
Airline Fares on Trips	\$2,319,920	\$5,392,990
Intercity Bus Fares on Trips	\$142,890	\$322,460
Local Transportation on Trips	\$652,720	\$1,475,820
Intercity Train Fares on Trips	\$49,320	\$107,950
Ship Fares on Trips	\$178,360	\$423,200
Travel Items & Luggage	\$262,950	\$626,810
Entertainment Expense on Trips	\$2,329,630	\$5,297,280
Lodging While on Trips	\$2,463,740	\$5,584,050

**Analysis Geography:** Hwy 24 & Hwy 63  
Moberly, MO

**Date:** 4/26/2006

## Education

15 Min Drive Time

30 Min Drive Time

	15 Min Drive Time	30 Min Drive Time
<b>Room &amp; Board</b>	<b>\$467,630</b>	<b>\$1,296,850</b>
Board	\$431,170	\$1,183,450
Housing While Attending School	\$36,460	\$113,400
<b>Tuition &amp; School Supplies</b>	<b>\$7,268,120</b>	<b>\$17,788,930</b>
College Tuition	\$4,305,430	\$10,431,310
Elementary & High School Tuition	\$727,360	\$1,783,290
Other School Tuition	\$248,720	\$565,410
School Books, Supplies, and Equipment for College	\$1,482,770	\$3,888,000
School Books, Supplies, and Equipment non College	\$503,840	\$1,120,920

15 Min Drive Time

30 Min Drive Time

## Automotive

	15 Min Drive Time	30 Min Drive Time
<b>Transportation</b>	<b>\$13,453,600</b>	<b>\$29,776,660</b>
Towing Charges	\$51,830	\$111,950
Gasoline	\$13,301,870	\$29,438,950
Diesel Fuel	\$99,900	\$225,760
<b>New Automobiles, Trucks, and Vans</b>	<b>\$22,084,590</b>	<b>\$50,293,490</b>
New Cars	\$6,087,740	\$13,842,570
New Car Lease	\$4,530,320	\$9,956,170
New Trucks & Vans	\$10,972,880	\$25,466,940
New Motorcycles	\$493,650	\$1,027,810
<b>Used Vehicles</b>	<b>\$25,849,330</b>	<b>\$58,304,260</b>
Used Cars	\$9,627,730	\$21,451,720
Used Trucks & Vans	\$15,515,150	\$35,238,810
Used Motorcycles	\$706,450	\$1,613,730
<b>Boats</b>	<b>\$2,996,470</b>	<b>\$6,947,110</b>
<b>Rented Vehicles</b>	<b>\$998,090</b>	<b>\$2,229,460</b>
Auto Rental	\$815,200	\$1,795,710
Vehicle Rentals non Auto	\$182,890	\$433,750
<b>Automotive Maintenance, Repair and Other</b>	<b>\$13,567,380</b>	<b>\$30,364,940</b>
Motor Oil	\$315,030	\$700,560
Vehicle Audio Equipment	\$128,160	\$310,700
Miscellaneous Auto Repair Svcs	\$731,730	\$1,631,440
Tire Repair & Other Repair Work	\$683,420	\$1,533,840
Minor Automobile Parts & Accessories	\$1,497,920	\$3,383,890
Automobile Service Clubs	\$108,420	\$242,030
Add Coolant, Brake, and Transmission Fluid	\$96,560	\$218,140
Tires Purchased, Replaced, and Installed	\$1,894,300	\$4,222,670
Body Work, Painting, and Upholstry	\$540,970	\$1,212,060
Repair to Steering or Front End	\$342,230	\$759,930
Front End Alignment, Wheel Balance, Rotate	\$241,770	\$538,110
Repair to Engine Cooling System	\$348,170	\$776,320
Motor Tune Up	\$710,650	\$1,611,400
Lube, Oil & Filter Change	\$1,420,460	\$3,150,130
Shock Absorber Replacement	\$95,480	\$211,940

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## Automotive

15 Min Drive Time

30 Min Drive Time

	15 Min Drive Time	30 Min Drive Time
Exhaust System Repair	\$259,990	\$586,470
Electrical System Repair	\$618,670	\$1,384,310
Motor Repair & Replacement	\$1,604,270	\$3,569,130
Brake Work	\$861,870	\$1,931,030
Clutch & Transmission Repair	\$967,520	\$2,167,390
Drive Shaft & Rear End Repair	\$99,790	\$223,450

## Health Care

15 Min Drive Time

30 Min Drive Time

	15 Min Drive Time	30 Min Drive Time
<b>Medical Services</b>	<b>\$12,020,320</b>	<b>\$26,647,370</b>
Eye Care Services	\$883,150	\$1,956,980
Dental Services	\$4,111,630	\$9,181,930
Specialists Services	\$990,360	\$2,231,640
Physicians Services	\$3,208,400	\$7,096,590
Lab Tests & X Rays	\$732,550	\$1,602,500
Hospital Room	\$360,300	\$819,990
Hospital Service Other than Room	\$1,272,960	\$2,765,700
Care in Nursing Home	\$339,840	\$705,790
Other Medical Care Services	\$121,130	\$286,250
<b>Drugs</b>	<b>\$21,334,220</b>	<b>\$46,385,030</b>
Non-Prescription Drugs	\$1,298,660	\$2,847,140
Vitamins & Vitamin Supplements	\$735,040	\$1,619,250
Prescription Drugs	\$19,300,520	\$41,918,640
<b>Medical Supplies</b>	<b>\$1,364,370</b>	<b>\$3,015,910</b>
Eyeglasses & Contact Lenses	\$950,930	\$2,121,500
Hearing Aids	\$139,620	\$305,390
Topicals & Dressings	\$190,580	\$408,630
Purchase or Rent Medical & Surgical Equip.	\$83,240	\$180,390