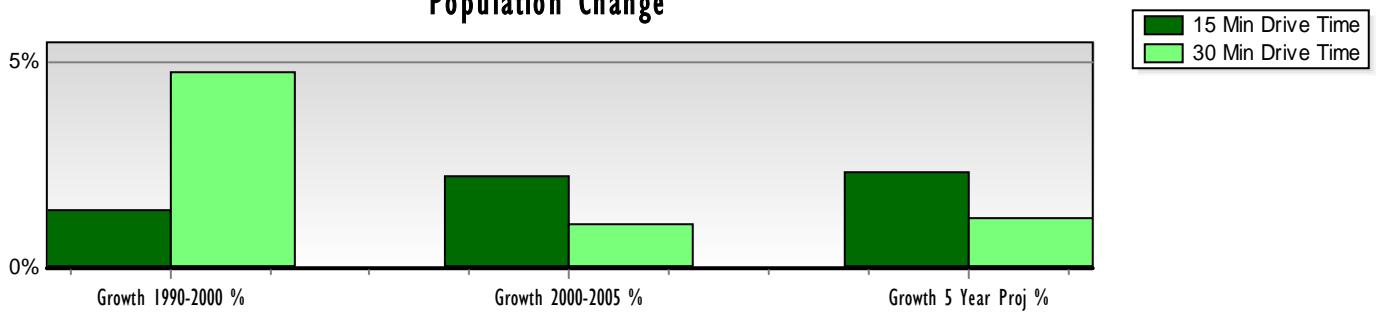


Analysis Geography: Hwy 24 & Hwy 63
Moberly, MO

Date: 4/26/2006

Population Profile	15 Min Drive Time	30 Min Drive Time
2010 Projection	27,130	56,424
2005 Estimate	26,517	55,750
2000 Census	25,940	55,156
1990 Census	25,584	52,658

Population Change

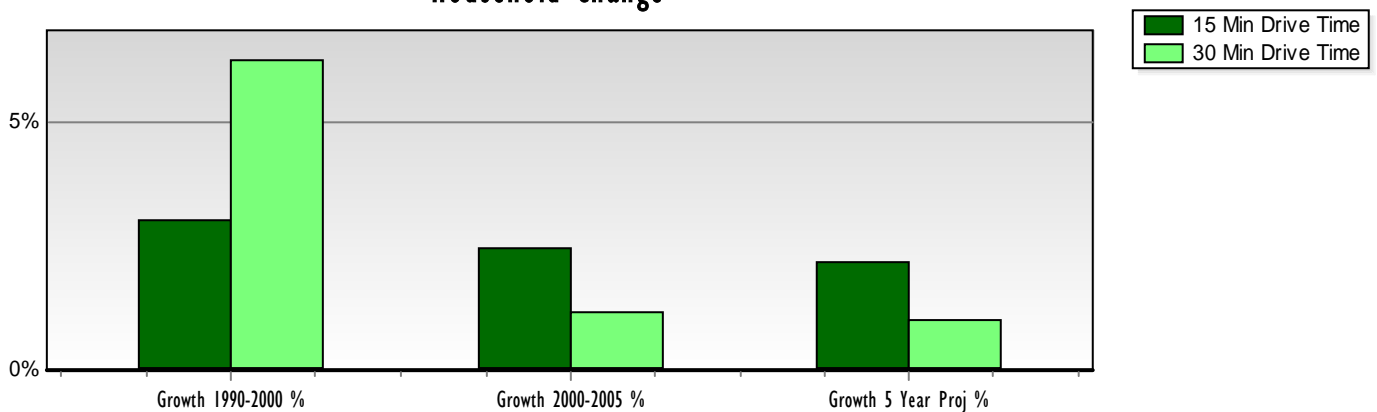


Work Place Population	15 Min Drive Time	30 Min Drive Time
Total	13,583	23,583

Household Profile

2010 Projection	10,140	21,299
2005 Estimate	9,925	21,086
2000 Census	9,687	20,838
1990 Census	9,401	19,610

Household Change



Analysis Geography: Hwy 24 & Hwy 63
Moberly, MO

Date: 4/26/2006

Population By Sex (Current)	15 Min Drive Time	30 Min Drive Time
Male	52.0%	50.4%
Female	48.0%	49.6%

Marital Status Persons (Current)	15 Min Drive Time	30 Min Drive Time
Single Male	13.1%	12.7%
Single Female	8.1%	9.1%
Married	57.7%	59.4%
Male Previously Married	8.8%	7.2%
Female Previously Married	12.3%	11.6%

Households by Household Type (Current)	15 Min Drive Time	30 Min Drive Time
Family Household	67.6%	68.9%
Non-Family Household	32.4%	31.1%

Households By Type (Current)	15 Min Drive Time	30 Min Drive Time
Single Male	11.3%	11.0%
Single Female	17.1%	16.0%
Married Couple	53.1%	55.9%
Other Family: Male Head of Household	3.9%	3.5%
Other Family: Female Head of Household	10.6%	9.5%
Non-Family: Male Head of Household	2.6%	2.6%
Non-Family: Female Head of Household	1.4%	1.6%

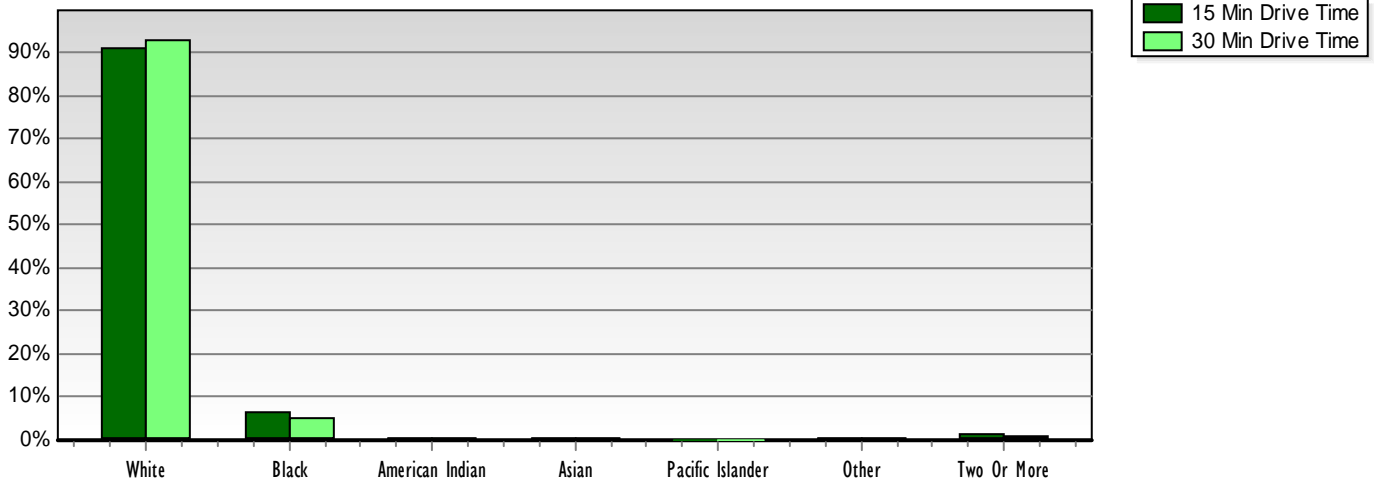
Group Quarters Population by Type (Current)	15 Min Drive Time	30 Min Drive Time
College Dormitories	128	736
Correctional Institutions	1,988	2,005
Military Quarters	0	0
Nursing Homes	383	795
Other Institutions	0	1
Other Noninstitutional	45	193
Total Group Quarters Population	2,544	3,730

Analysis Geography: Hwy 24 & Hwy 63
Moberly, MO

Date: 4/26/2006

Population By Race (Current)	15 Min Drive Time	30 Min Drive Time
White	24,121	51,723
Black	1,743	2,822
American Indian	133	293
Asian	128	169
Pacific Islander	6	7
Other	73	145
Two Or More	313	591
Total Population By Race	26,517	55,750

Population By Race (Current)



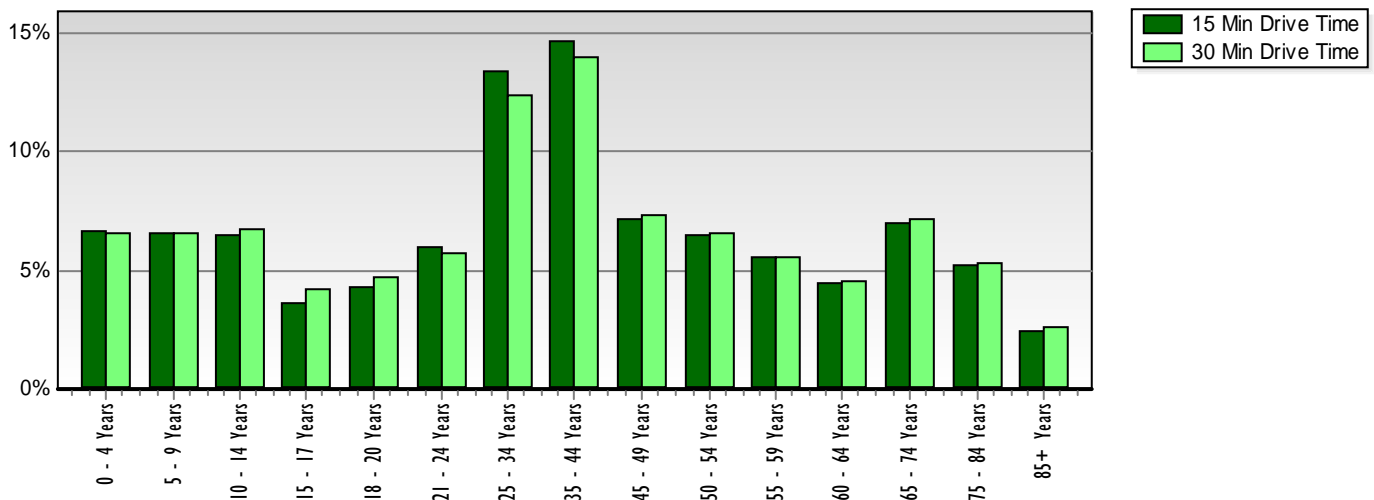
Population By Hispanic Origin (Current)	15 Min Drive Time	30 Min Drive Time
Hispanic Origin	375	633
Non Hispanic Origin	26,142	55,117

Analysis Geography: Hwy 24 & Hwy 63
Moberly, MO

Date: 4/26/2006

Population By Age (Current)	15 Min Drive Time	30 Min Drive Time
0 to 4 years	1,771	3,675
5 to 9 years	1,738	3,644
10 to 14 years	1,718	3,770
15 to 17 years	967	2,353
18 to 20 years	1,147	2,634
21 to 24 years	1,575	3,203
25 to 34 years	3,554	6,901
35 to 44 years	3,883	7,786
45 to 49 years	1,905	4,062
50 to 54 years	1,728	3,648
55 to 59 years	1,475	3,116
60 to 64 years	1,176	2,551
65 to 74 years	1,860	3,988
75 to 84 years	1,381	2,953
85+ Years	639	1,466
Total Population By Age	26,517	55,750
Average Age	38.2	38.3
Median Age	37.2	37.5

Population By Age (Current)

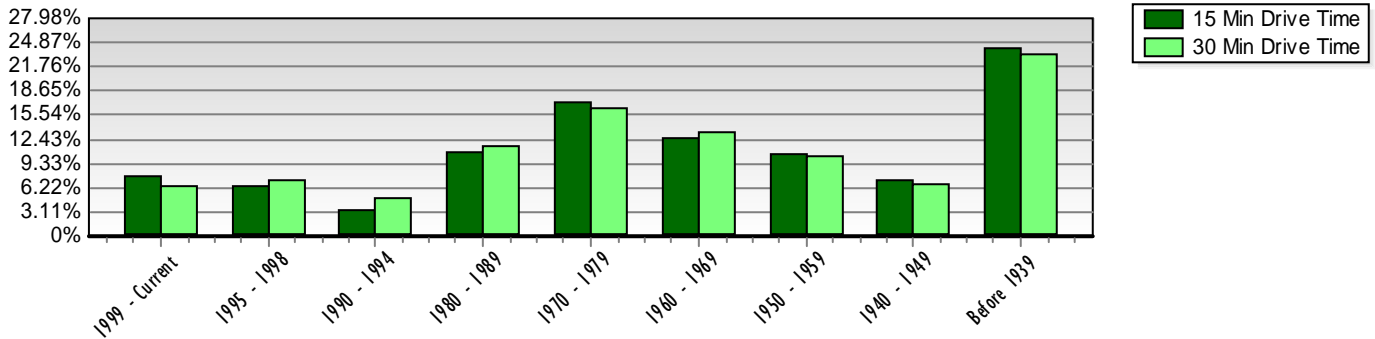


Analysis Geography: Hwy 24 & Hwy 63
Moberly, MO

Date: 4/26/2006

Housing Units By Year Built (Current)	15 Min Drive Time	30 Min Drive Time
1999 to Current	890	1,574
1995 to 1998	735	1,758
1990 to 1994	382	1,189
1980 to 1989	1,251	2,755
1970 to 1979	1,992	3,928
1960 to 1969	1,461	3,194
1950 to 1959	1,222	2,443
1940 to 1949	837	1,634
Before 1939	2,789	5,617

Housing Units By Year Built (Current)



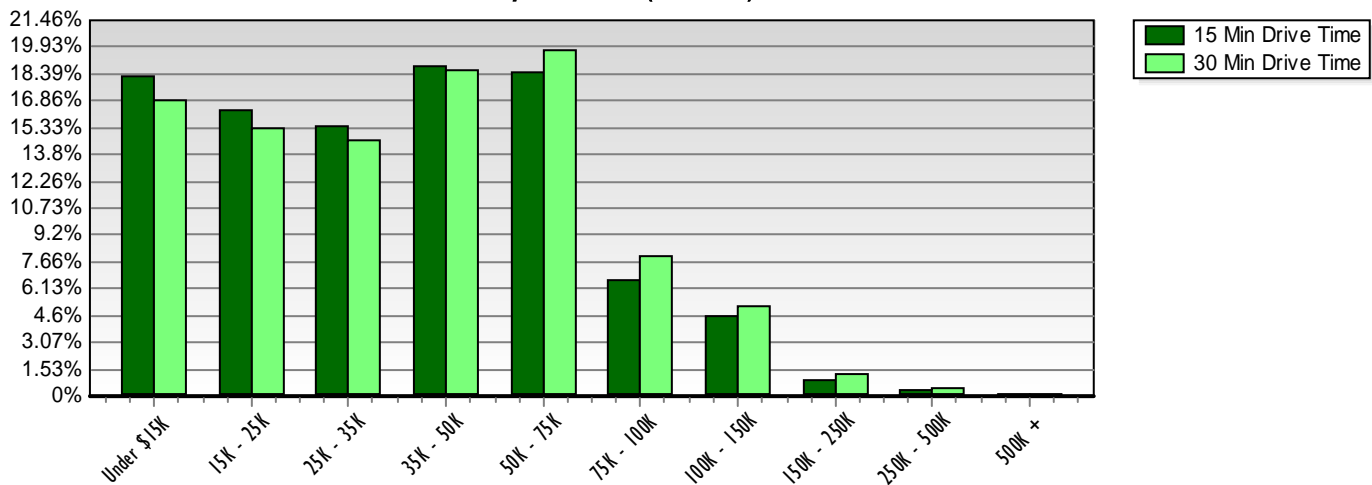
Housing Units By Type (Current)	15 Min Drive Time	30 Min Drive Time
Single-Unit Detached	71.4%	73.5%
Single-Unit Attached	1.2%	1.1%
Multi-Units 2	4.0%	3.2%
Multi-Units 3 - 19	6.0%	5.8%
Multi-Units 20 - 19	0.7%	0.3%
Multi-Units 50+	1.2%	0.6%
Mobile	15.4%	15.3%
Other	0.1%	0.1%

Analysis Geography: Hwy 24 & Hwy 63
Moberly, MO

Date: 4/26/2006

Households By Income (Current)	15 Min Drive Time	30 Min Drive Time
Under \$15,000	1,811	3,551
\$15,000 to \$24,999	1,623	3,216
\$25,000 to \$34,999	1,526	3,080
\$35,000 to \$49,999	1,871	3,934
\$50,000 to \$74,999	1,837	4,164
\$75,000 to \$99,999	659	1,682
\$100,000 to \$149,999	456	1,092
\$150,000 to \$249,999	96	253
\$250,000 to \$499,999	39	88
\$500,000 +	7	26
Total Households By Income	9,925	21,086
Average Household Income	\$43,658	\$46,423
Per Capita Income	\$18,113	\$19,002
Median Household Income	\$35,348	\$38,086

Households By Income (Current)



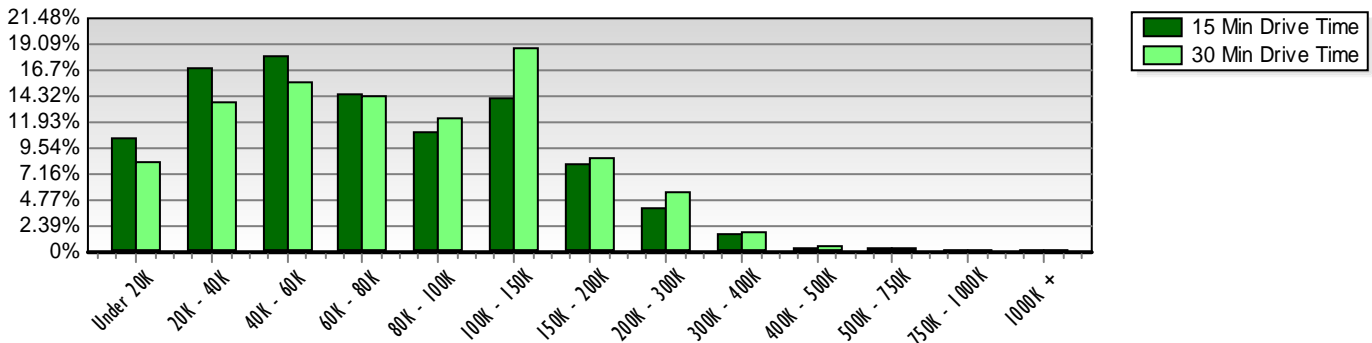
Analysis Geography: Hwy 24 & Hwy 63
Moberly, MO

Date: 4/26/2006

Housing Units By Occupancy (Current)	15 Min Drive Time	30 Min Drive Time
Owner - Occupied	62.6%	66.2%
Renter - Occupied	23.3%	21.4%
Vacant	14.1%	12.5%

Owner - Occupied Property Values (Current)	15 Min Drive Time	30 Min Drive Time
Under \$20,000	758	1,317
\$20,000 to \$39,999	1,220	2,187
\$40,000 to \$59,999	1,307	2,475
\$60,000 to \$79,999	1,053	2,294
\$80,000 to \$99,999	796	1,955
\$100,000 to \$149,999	1,028	2,984
\$150,000 to \$199,999	584	1,367
\$200,000 to \$299,999	293	875
\$300,000 to \$399,999	119	302
\$400,000 to \$499,999	28	76
\$500,000 to \$749,999	31	62
\$750,000 to \$999,999	8	24
\$1,000,000 +	10	20
Total Owner - Occupied Property Values	7,235	15,938
Median Property Value	68,281	78,420

Owner - Occupied Property Values (Current)



Analysis Geography: Hwy 24 & Hwy 63
Moberly, MO

Date: 4/26/2006

Civilian Labor Force (Current)	15 Min Drive Time	30 Min Drive Time
Unemployed	563	1,176
Employed	11,532	25,860
Total Civilian Labor Force	12,095	27,036
Unemployment Rate	4.7%	4.4%

Population By Education Attained (Current)	15 Min Drive Time	30 Min Drive Time
Less Than 9th Grade	7.1%	7.6%
Some High School, No Diploma	15.9%	13.8%
High School Graduate (Includes Equivalency)	38.8%	39.8%
Some College, No Degree	20.1%	19.3%
Associate Degree	6.6%	5.6%
Bachelor's Degree	7.8%	9.4%
Master's Degree	2.5%	3.0%
Professional School Degree	1.0%	1.0%
Doctorate Degree	0.3%	0.4%

Analysis Geography: Hwy 24 & Hwy 63
Moberly, MO

Date: 4/26/2006

Population 16+ By Occupation (Current)	15 Min Drive	30 Min Drive
	Time	Time
Administrative Support	1,679	3,718
Architecture	98	254
Arts	75	233
Building and Grounds Cleaning	463	964
Business Operations	183	345
Computer and Mathematics	61	160
Construction and Extraction	622	1,581
Education, Training, Library	563	1,293
Farming	300	1,238
Financial Specialists	122	381
Health Care	849	2,085
Installation	546	1,162
Legal	42	88
Life	48	163
Management	694	1,526
Production	1,681	3,424
Sales	1,054	2,228
Services	2,536	5,315
Total Population 16+ By Occupation	11,532	25,860

Population 16+ By Occupation (Current)

