

# 2023-24

## Commuting Report

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# Introduction

The Labor Commuting Report for the Moberly Area aims to assist in addressing the evolving development and workforce requirements of local employers, entrepreneurs, and other stakeholders. The primary focus areas of this report include Howard and Randolph County, Missouri, shedding light on the origins, destinations, and characteristics of the workforce residing and employed in the region.

The data will aid in recognizing that the availability, skills, talents, and education of the workforce constitute a community's paramount economic asset. This study delves into measuring and quantifying workforce availability within the laborshed, which is defined as the area or region from which an employment center draws its commuting workers, showing the distribution of these workers regardless of political boundaries.

This report draws upon data sourced from major employers in the area and reputable outlets such as the U.S. Census Bureau, the Center for Economic Studies, and the Missouri Economic Research and Information Center. By synthesizing this information, the study aims to provide a better understanding of the local workforce's dynamics, fostering informed decision-making for stakeholders invested in the economic vitality of the Moberly Area. The overarching goal is to empower the community by leveraging its workforce potential for sustained economic growth and development.



# Howard County, Missouri

Howard County was established under an act of the general assembly, approved on January 13, 1816, and was named in honor of Benjamin Howard, the inaugural governor of the Missouri Territory.

Situated along the Missouri River, Howard County was predominantly settled by southerners, earning the region the moniker "Little Dixie." It became the heart of this cultural enclave, preserving its distinct traditions.

Strategically located for business, Howard County is positioned within two "truck days" of ninety percent of the United States, ensuring that semi shipments are just two days away from the majority of customers.

The town of Fayette is conveniently located two hours from Kansas City, while a drive to St. Louis takes only two and a half hours. Howard County is served by six major highways: U.S. Route 40, Route 3, Route 5, Route 87, Route 124, and Route 240.

Boasting a diverse economic landscape, Howard County sees contributions from various industries, including agriculture, manufacturing, healthcare, and services. Agriculture remains a cornerstone of the county's economy, emphasizing crop production and livestock farming.

The county's labor force encompasses a broad range of occupations, featuring a mix of skilled and unskilled workers. Noteworthy employers include agricultural enterprises, manufacturing facilities, healthcare providers, and local service-oriented businesses. Howard County, with its rich history and strategic location, continues to thrive as a dynamic hub, contributing to Missouri's economic vitality.





# Randolph County, Missouri

Moberly earned the moniker "The Magic City" when it emerged from the prairie in the late 1800s, propelled by the westward expansion of the railroad. Today, the Norfolk/Southern line continues to be a significant part of Moberly's business landscape, traversing from Kansas City, Chicago, and St. Louis through the Moberly yards.

Situated at the heart of Missouri, Moberly, the largest city in Randolph County, enjoys a central location, almost equidistant from Kansas City and St. Louis.

The accessibility of a four-lane US Highway 63, stretching from the Iowa border south through Columbia, provides convenient connections to Interstate 70. Additionally, the presence of four-lane US Highway 36 gives Moberly's businesses a competitive edge, enabling just-in-time delivery services throughout the entire nation.

Randolph County boasts a diverse economic profile, with key contributions from various sectors, including agriculture, manufacturing, healthcare, and services. The agricultural sector plays a pivotal role, emphasizing crop production, livestock farming, and related activities.

The county's workforce encompasses a variety of occupations, showcasing a blend of skilled and unskilled workers. Major employers in Randolph County span agricultural enterprises, manufacturing facilities, healthcare providers, and local service-oriented businesses.

As Moberly thrives on its historical legacy and strategic location, it continues to be a dynamic hub, fostering economic growth and development in the heart of Missouri.



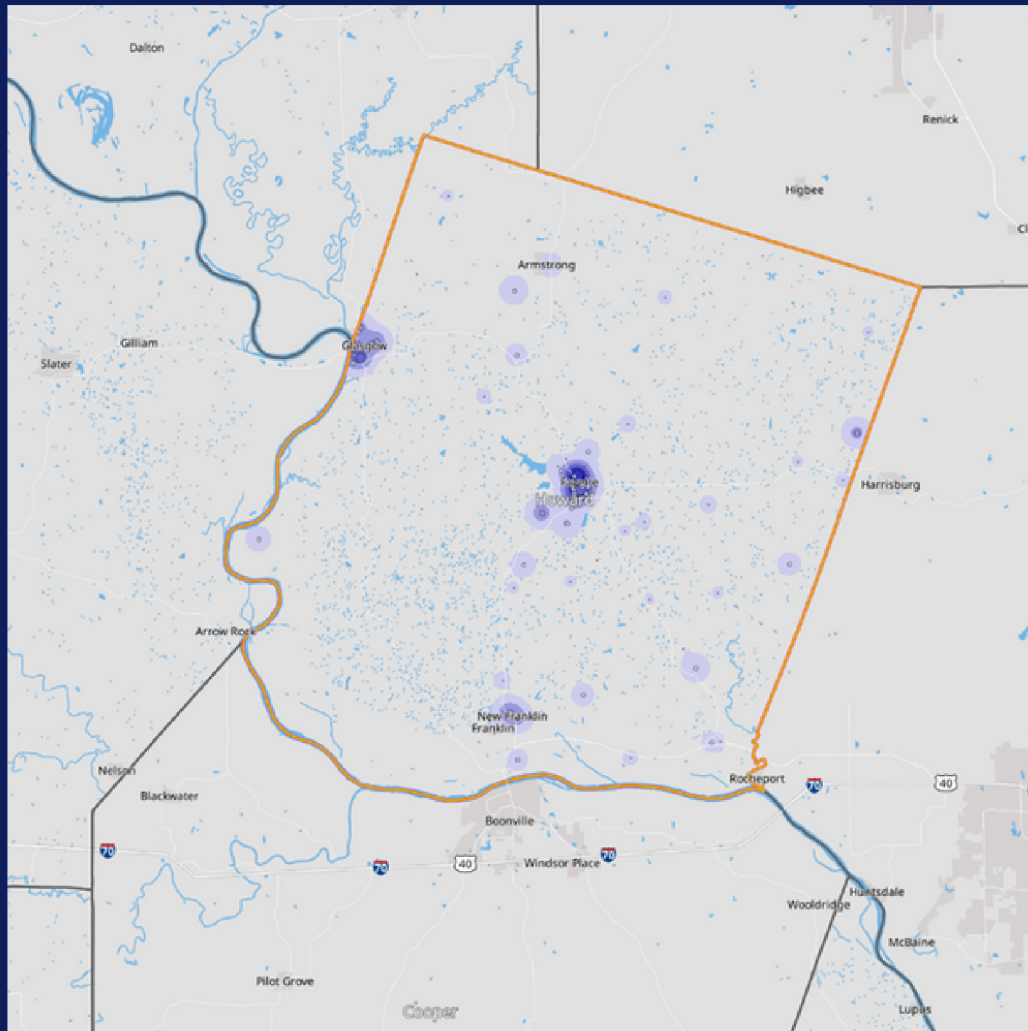
# Census Bureau Quick Facts

Fact	Howard County, Missouri	Randolph County, Missouri	United State
Population Estimates, July 1, 2022,	10,168	24,622	333,287,557
Population estimates base, April 1, 2020, (V2022)	10,148	24,713	331,449,520
Population, percent change - April 1, 2020 (estimates base) to July 1,	0.20%	-0.40%	0.60%
Population, Census, April 1, 2020	10,151	24,716	331,449,281
Population, Census, April 1, 2010	10,144	25,414	308,745,538
Persons under 18 years, percent	21.60%	21.80%	21.70%
Persons 65 years and over,	20.00%	17.10%	17.30%
Mean travel time to work (minutes), workers age 16 years+,	26.4	21.1	26.8
Median household income (in 2021 dollars), 2017-2021	\$58,596	\$51,403	\$69,021
Total employer establishments,	187	525	8,148,606
Total employment, 2021	2,116	7,376	128,346,299
Total employment, percent change, 2020-2021	0.10%	-1.60%	-4.30%
All employer firms, Reference	170	540	5,744,643

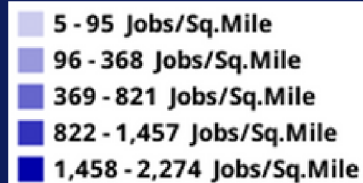
US Census Bureau. "U.S. Census Bureau QuickFacts: Randolph County, Missouri." [www.census.gov, www.census.gov/quickfacts/fact/table/randolphcountymissouri](https://www.census.gov/quickfacts/fact/table/randolphcountymissouri). Accessed 13 Nov. 2023.

# Work Area Profile

## Howard County



OnTheMap. "OnTheMap." Census.gov, 2010, [onthemap.ces.census.gov/](http://onthemap.ces.census.gov/). Accessed 13 Nov. 2023.



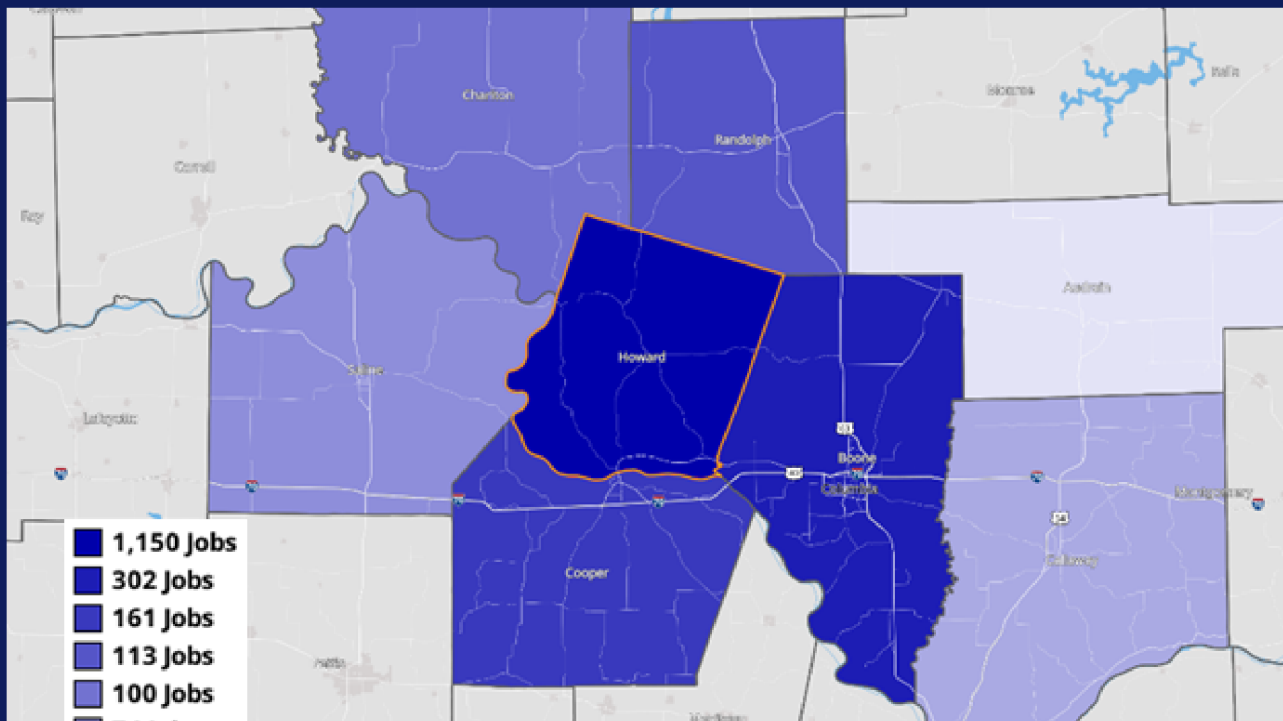
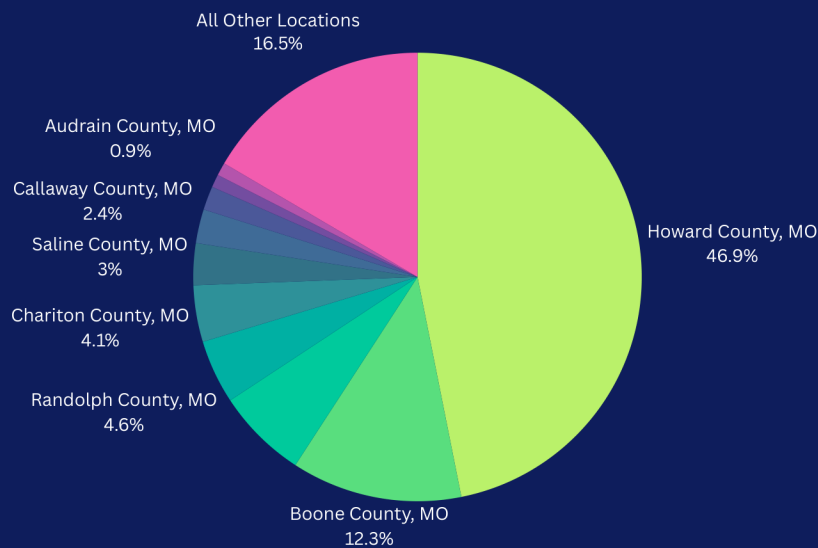
# Howard County Work Area Profile

Work Area Profile Report		
	Count	Share
<b>Howard County, Missouri - 2020</b>		
<b>Total All Jobs</b>		
	Count	Share
Total All Jobs	2,454	100.0%
<b>Jobs by Worker Age</b>		
	Count	Share
Age 29 or younger	673	27.4%
Age 30 to 54	1,114	45.4%
Age 55 or older	667	27.2%
<b>Jobs by Earnings</b>		
	2020 Count	Share
\$1,250 per month or less	797	32.5%
\$1,251 to \$3,333 per month	998	40.7%
More than \$3,333 per month	659	26.9%
<b>Jobs by NAICS Industry Sector</b>		
	Count	Share
Agriculture, Forestry, Fishing and Hunting	9	0.4%
Mining, Quarrying, and Oil and Gas Extraction	15	0.6%
Utilities	18	0.7%
Construction	57	2.3%
Manufacturing	292	11.9%
Wholesale Trade	46	1.9%
Retail Trade	238	9.7%
Transportation and Warehousing	43	1.8%
Information	8	0.3%
Finance and Insurance	96	3.9%
Real Estate and Rental and Leasing	14	0.6%
Professional, Scientific, and Technical Services	72	2.9%
Management of Companies and Enterprises	0	0.0%
Administration & Support, Waste Management and Remediation	20	0.8%
Educational Services	661	26.9%
Health Care and Social Assistance	606	24.7%
Arts, Entertainment, and Recreation	0	0.0%
Accommodation and Food Services	118	4.8%
Other Services (excluding Public Administration)	32	1.3%
Public Administration	109	4.4%
<b>Jobs by Worker Race</b>		
	Count	Share
White Alone	2,194	89.4%
Black or African American Alone	208	8.5%
American Indian or Alaska Native Alone	11	0.4%
Asian Alone	8	0.3%

OnTheMap. "OnTheMap." Census.gov, 2010, onthemap.ces.census.gov/. Accessed 13 Nov. 2023.

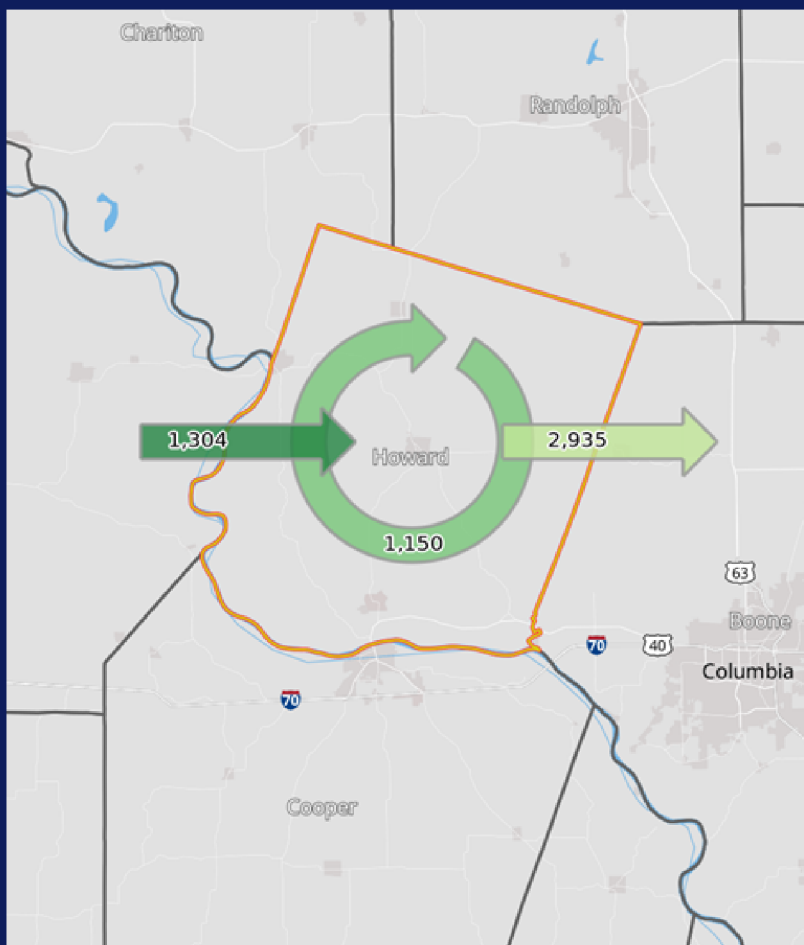


# Where do Howard County employees live?

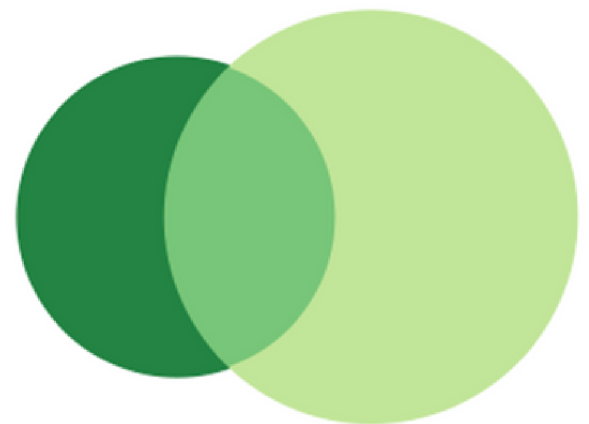


OnTheMap. "OnTheMap." Census.gov, 2010, [onthemap.ces.census.gov/](http://onthemap.ces.census.gov/). Accessed 13 Nov. 2023.

# Howard County *Inflow/Outflow Analysis*



Inflow/Outflow Job Counts in 2020



1,304 - Employed in Selection Area, Live Outside  
2,935 - Live in Selection Area, Employed Outside  
1,150 - Employed and Live in Selection Area

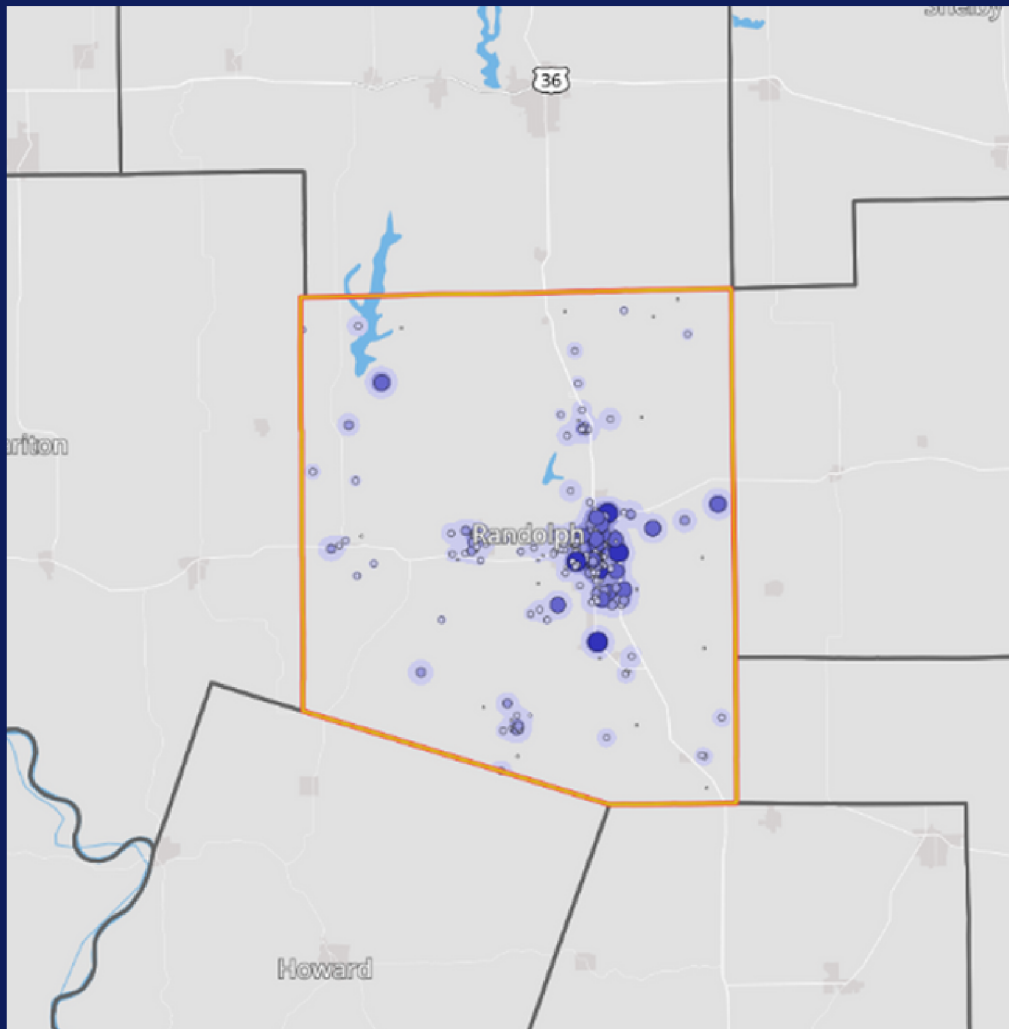
**Note:** Overlay arrows do not indicate directionality of worker flow between home and employment locations.

- ➡ Employed and Live in Selection Area
- ➡ Employed in Selection Area, Live Outside
- ➡ Live in Selection Area, Employed Outside

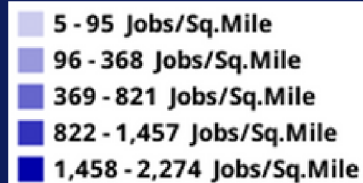
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# Work Area Profile

## *Randolph County*



OnTheMap. "OnTheMap." Census.gov, 2010, [onthemap.ces.census.gov/](http://onthemap.ces.census.gov/). Accessed 13 Nov. 2023.



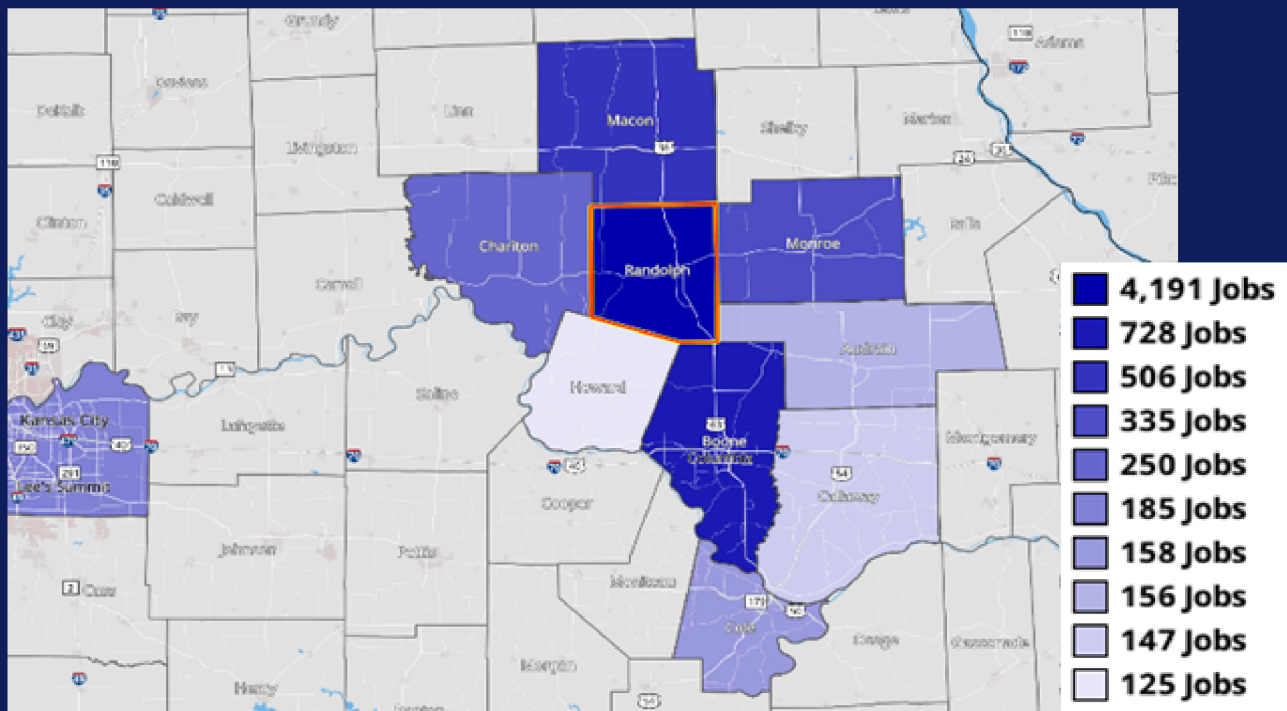
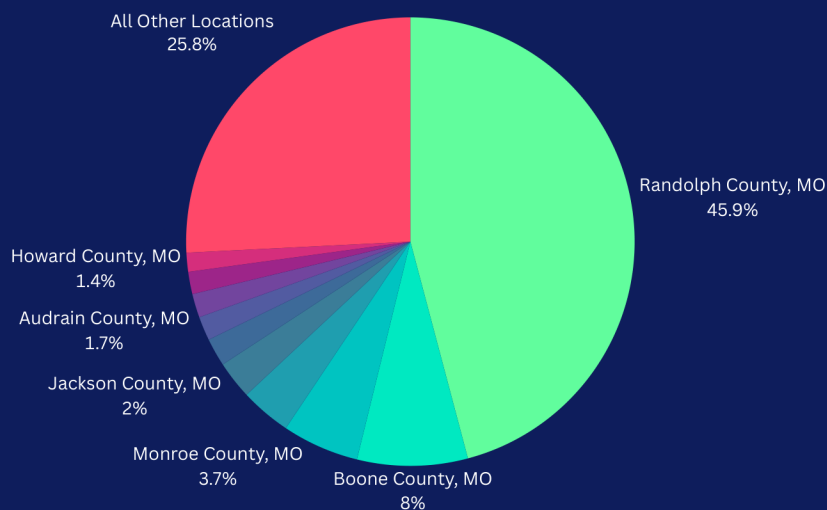
# Randolph County Work Area Profile

Work Area Profile Report			Count	Share
Work Area Profile Report - Randolph County, Missouri 2020				
Total All Jobs				
		2020		
		Count	Share	
Total All Jobs		9,137	100.0%	
Jobs by Worker Age				
		Count	Share	
Age 29 or younger		2,188	23.9%	
Age 30 to 54		4,638	50.8%	
Age 55 or older		2,311	25.3%	
Jobs by Earnings				
		Count	Share	
\$1,250 per month or less		2,343	25.6%	
\$1,251 to \$3,333 per month		3,714	40.6%	
More than \$3,333 per month		3,080	33.7%	
Jobs by NAICS Industry Sector				
		Count	Share	
Agriculture, Forestry, Fishing and Hunting		65	0.7%	
Mining, Quarrying, and Oil and Gas Extraction		22	0.2%	
Utilities		325	3.6%	
Construction		434	4.7%	
Manufacturing		983	10.8%	
Wholesale Trade		353	3.9%	
Retail Trade		1,002	11.0%	
Transportation and Warehousing		784	8.6%	
Information		108	1.2%	
Finance and Insurance		371	4.1%	
Real Estate and Rental and Leasing		51	0.6%	
Professional, Scientific, and Technical Services		103	1.1%	
Management of Companies and Enterprises		597	6.5%	
Administration & Support, Waste Management and Remediation		240	2.6%	
Educational Services		944	10.3%	
Health Care and Social Assistance		1,272	13.9%	
Arts, Entertainment, and Recreation		76	0.8%	
Accommodation and Food Services		531	5.8%	
Other Services (excluding Public Administration)		213	2.3%	
Public Administration		663	7.3%	
Jobs by Worker Race				
		Count	Share	
White Alone		8,436	92.3%	
Black or African American Alone		454	5.0%	
American Indian or Alaska Native Alone		35	0.4%	
Asian Alone		82	0.9%	

OnTheMap. "OnTheMap." Census.gov, 2010, onthemap.ces.census.gov/. Accessed 13 Nov. 2023.



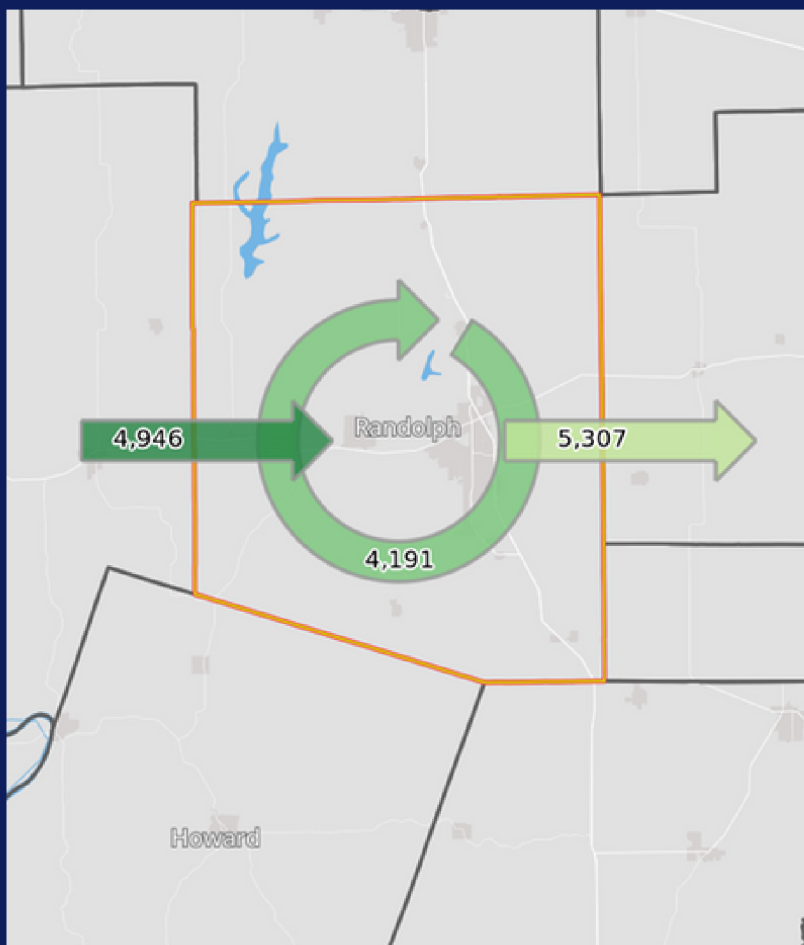
# Where do Randolph County employees live?



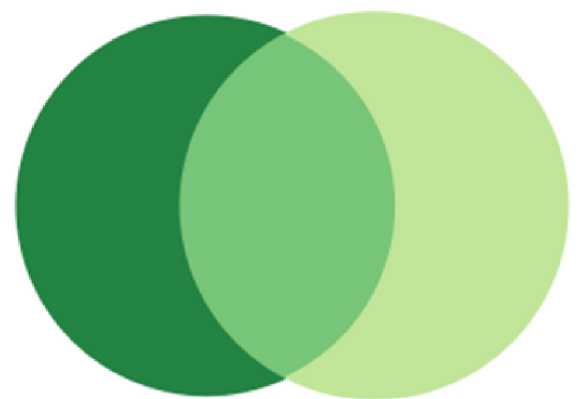
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# Randolph County

## *Inflow/Outflow Analysis*



Inflow/Outflow Job Counts in 2020



- 4,946 - Employed in Selection Area, Live Outside
- 5,307 - Live in Selection Area, Employed Outside
- 4,191 - Employed and Live in Selection Area

**Note:** Overlay arrows do not indicate directionality of worker flow between home and employment locations.

- Employed and Live in Selection Area
- Employed in Selection Area, Live Outside
- Live in Selection Area, Employed Outside

OnTheMap. "OnTheMap." Census.gov, 2010, [onthemap.ces.census.gov/](https://onthemap.ces.census.gov/). Accessed 13 Nov. 2023.

# Zip Code Survey Participants

Among the 12 reporting employers included in the zip code survey, a total of 1,025 employees work in Howard and Randolph Counties. Specifically, 235 employees are accounted for in Howard County, and 790 employees work in Randolph County.

## Top 5

The top five towns from which workers commute to work in the MAEDC Region are Moberly, Glasgow, Huntsville, Macon, and Madison, Missouri. Specifically for Howard County, the leading towns in terms of worker commuting are Glasgow, Fayette, Marshall, Slater, and Armstrong. In Randolph County, the top five towns for worker commutes include Moberly, Huntsville, Macon, Madison, and Cairo.

Howard County	Town	Count	Percentage
65254	Glasgow, Missouri	66	28.09%
65248	Fayette, Missouri	29	12.34%
65340	Marshall, Missouri	28	11.91%
65349	Slater, Missouri	18	7.66%
65230	Armstrong, Missouri	13	5.53%

Randolph County	Town	Count	Percentage
65270	Moberly, Missouri	358	45.32%
65259	Huntsville, Missouri	49	6.20%
63552	Macon, Missouri	42	5.32%
65263	Madison, Missouri	41	5.19%
65239	Cairo, Missouri	32	4.05%

US Census Bureau. "U.S. Census Bureau QuickFacts: Randolph County, Missouri." [www.census.gov, www.census.gov/quickfacts/fact/table/randolphcountymissouri](https://www.census.gov/quickfacts/fact/table/randolphcountymissouri). Accessed 13 Nov. 2023.

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