



December 11, 2024

Greetings!

As we close out 2024, I am thrilled to share the remarkable achievements we have accomplished together and to look ahead with excitement to the opportunities of 2025. This year has been transformative for the Moberly Area Economic Development Corporation (MAEDC) and our newly rebranded Investors Club. Your contributions have been instrumental in driving economic growth and positioning our region as a vibrant hub of opportunity.

Reflecting on 2024: A Year of Success and Growth

This year, we celebrated the expansion of CAM Construction Services in Glasgow, Missouri, creating new jobs and strengthening our manufacturing sector. We also made strides in workforce development through initiatives like the VP Culture Leadership School, which equipped local leaders with tools to transform workplace culture. Our efforts in addressing workforce challenges were bolstered by regular Manufacturer/Workforce Roundtables that connected employers with valuable resources.

Community engagement has also been a focal point. We hosted the first MACC-Tank Pitch Competition, spotlighting youth entrepreneurship, and celebrated the opening of the Tannehill Senior Apartments in Moberly's Depot District, enhancing housing options for seniors. Additionally, the launch of our online job board has been a resounding success, providing a centralized platform for job seekers and employers.

The Transition to the Investors Club

Formerly the Industrial Club, our rebranded Investors Club introduces tiered membership levels that offer tailored benefits designed to support your business and enhance your impact on the region. Whether it's leveraging our new marketing materials, utilizing meeting spaces, or accessing our community job board, we aim to provide unparalleled value to our members.

We are committed to using your investments to promote the Moberly Area effectively. From showcasing available properties to marketing the region's skilled workforce, your contributions empower us to remain competitive and forward-looking. In 2024, we expanded our marketing inventory, finalized our strategic plan, and began implementing programs to foster entrepreneurship and youth development.

Looking Ahead to 2025

Next year promises even greater opportunities. Our focus will include:

- Expanding marketing efforts to attract new businesses and residents.
- Strengthening partnerships with local employers through enhanced workforce development programs.
- Hosting community tours and events that connect businesses, employees, and potential investors to the region's strengths.

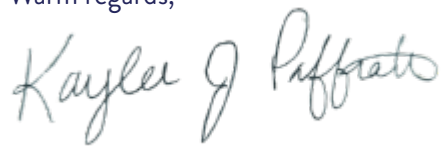
Your ongoing support makes these initiatives possible. Together, we are shaping a prosperous future for the Moberly Area, fostering growth, and enhancing the quality of life for all who call it home.

Join Us in 2025

As a member of the Investors Club, you play an active role in shaping the economic landscape of our region. If you haven't renewed your membership, we encourage you to do so today to continue accessing exclusive benefits and making a tangible impact on our community.

Thank you for your partnership and dedication. We look forward to working together to achieve even greater success in the coming year. Should you have any questions or wish to discuss membership options, please don't hesitate to reach out.

Warm regards,



Kaylee Paffrath, MBA
President/CEO

Moberly Area Economic Development Corporation
Phone: 660-263-8811 | Email: info@moberly-edc.com

Together, we are building a stronger Moberly Area—one investment at a time.



JOIN THE CLUB!

Join the Moberly Area Economic Development Investors Club today! As a member, companies actively shape our region's economic landscape, contributing to its growth and prosperity. Gain access to invaluable networking opportunities, connect with like-minded businesses, and access exclusive insights into emerging trends and investment opportunities. **Stay ahead in today's dynamic market by joining us.**

INDIVIDUAL - Up to \$150

There are no business affiliations with this level and benefits are limited.

May join MAEDC's networking events

Online member listing on Moberly-edc.com

Receive our monthly newsletter

Invitation to Fall member appreciation event

BUSINESS OR SOLOPRENEUR (JUST YOU – NO EMPLOYEES) - \$250

All of the above benefits PLUS

Window Cling

Online member listing on Moberly-edc.com

Post unlimited job openings on Moberly-edc.com

Notary services (no fee)

LEVEL 1 - \$500 - \$1499

All of the above benefits PLUS

Rotating banner of your company logo on Moberly-edc.com.

Logo on investor banner display and in presentations.

Use of MAEDC boardroom (no fee; based on availability).

Post unlimited job openings, commercial & industrial properties, and events on Moberly-edc.com.

Special Investors Club Members Only communications.

LEVEL 2 - \$1500 - \$2999

All of the above benefits PLUS

Access to use MAEDC's promotional materials (videos, images, print materials, etc.).

Community Tours – 1/year for new hires and prospective employees.

Invitation to attend special business and industry tours.

Use of MAEDC boardroom and shared office (no fee; based on availability – cannot be used as a permanent office space; must sign use agreement).

LEVEL 3 - \$3000 - \$4999

All of the above benefits PLUS

Community Tours – Up to 3/year for new hires and prospective employees.

Member Spotlight – Featured story about your business to be posted on social media, in the MAEDC newsletter, and on the MAEDC blog (1x/year).

LEVEL 4 - \$5000+

All of the above benefits PLUS

Community Tours – Up to 6/year for new hires and prospective employees.

Complimentary premiere sponsorship of the annual Lunch & Learn at MAEDC.



Contact Us



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Moberly, MO 65270



660-263-8811



www.Moberly-EDC.com



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MAEDC Staff Members

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Connect with Us on Social Media



@MoberlyEDC



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@MoberlyAreaEDC



@Moberly-EDC

MEMBERSHIP APPLICATION

Contact information:

Business Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Contact Person _____
Position/Title _____
Email _____
Web Address _____

Membership Level:

_____ Individual
_____ Business/Solopreneur
_____ Level 1
_____ Level 2
_____ Level 3
_____ Level 4

Business Information:

Total Number of Employees _____ Total Number of FTE Employees _____
Describe your business, major services or products (for online description)

Keywords (for search) _____
Social Media handles _____

Preferences:

Billing Frequency (Check one) Quarterly Annually
How do you prefer bills to be sent? (Check one) Mail Email

Member Signature _____
Print Name _____ Date _____

Notice: The Moberly Area Economic Development Corporation is a not-for-profit professional organization under section 501(c)4 of the Internal Revenue code. Member investments are deductible as a business expense, but not as a charitable contribution for tax purposes.

FOR OFFICE USE ONLY

_____ Annual Dues	_____ Mailing List
_____ Pro-Rated Amount	_____ Login Directions
_____ Paid or Invoiced	_____ Logo Received
_____ Website Linked	_____ Follow Social Channels
_____ Window Cling	_____ Website Info
_____ E-Welcome	_____ Added to Groups

Contact Us

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